



ROMEXPO

28 October – 1 November

INDAGRA & INDAGRA FOOD 2026

Innovation and tradition, cultivated
with passion for the future



www.indagra.ro
www.indagra-food.ro





#INDAGRA2026

A new concept

INDAGRA 2026 is redefining itself as an integrated hub for cross-sector dialogue, knowledge transfer, and accelerating progress in the agri-food sector.

The event brings together farmers, entrepreneurs, researchers, and decision-makers in a dynamic ecosystem dedicated to exploring the technological and sustainable solutions shaping the future of agriculture.





#INDAGRA**FOOD**2026

A new vision

100%

A reinvented event with a strong B2B focus.

INDAGRA FOOD 2026 – The strategic hub of the food industry in Romania and South-Eastern Europe. A leading B2B event that brings together cutting-edge technology, innovation, and networking opportunities dedicated to professionals across the entire food value chain: production, processing, packaging, distribution, and retail.

With a focus on quality, relevant connections, and sustainable growth, INDAGRA FOOD offers a professional, digitalized environment ready for the future of the industry.



Target audience INDAGRA 2026

INDAGRA 2026 integrates a strong B2B component dedicated to agricultural producers, input and technology suppliers, agri-tech start-ups, investors, and consultants, facilitating strategic connections and exchanges of expertise, alongside a B2G dimension focused on institutional dialogue, agricultural policies, and public-private partnerships.

At the same time, the B2C component offers an interactive experience for the general public — from gardening and sustainable agriculture enthusiasts to families, young people, and consumers attracted to natural products and agricultural education.

B2B component

60% among visitors

B2G component

20% institutional representatives

B2C component

20% agriculture and gardening technology enthusiasts



Target audience INDAGRA FOOD 2026



The event offers a mixed B2B & B2G platform, facilitating direct connections between companies, investors, and public authority representatives in a professional setting dedicated to the development of the food industry.

B2B component

INDAGRA FOOD 2026 brings together the entire food industry ecosystem: from producers, processors, retailers, and HoReCa operators to investors, distributors, logistics experts, public authorities, food-tech innovators, and the next generation of specialists.

B2G component

The event's B2G component creates direct dialogue between the private sector and public institutions, providing the ideal framework for sustainable policies, updated regulations, and strategic partnerships in the agri-food sector.

INDAGRA & INDAGRA FOOD 2026 offer:

INDAGRA & INDAGRA FOOD 2026 bring together agriculture, the food industry, and new technologies in a dynamic setting focused on innovation, collaboration, and the exchange of ideas. The programme will include demonstrations, conferences featuring speakers from Romania and abroad, applied debates, and meetings dedicated to the most important trends in AgriTech, FoodTech, and artificial intelligence.

The 2026 edition introduces new elements designed to foster partnerships and strategic dialogue, with a strong emphasis on interaction between companies, public authorities, academia, and industry leaders. The business component will be supported through professional meetings, collaboration opportunities, and matchmaking sessions.





The central highlight of the edition


Agriculture & Food AI Summit

2026



One of the defining features of **INDAGRA & INDAGRA FOOD 2026** will be **Agriculture & Food AI Summit 2026** – Powered by INDAGRA, an initiative that positions this year's edition at the intersection of strategic dialogue, applied technology, and new business opportunities for agriculture and the food industry.

With a regional focus on Central and Eastern Europe, the summit will bring together European and national decision-makers, public institution representatives, multinational companies, universities, and industry leaders, strengthening the innovative, international, and strongly business-oriented profile of the new edition.





Agriculture & Food AI Summit 2026



STRATEGIC FOCUS & IMPACT

Shaping the future of **AgriTech & FoodTech** in the context of:

- increasing pressure on global agri-food supply chains
- evolving international trade dynamics (EU–Mercosur, emerging markets such as India)
- accelerated digital transformation across Europe

The summit highlights the **role of artificial intelligence and digital technologies** in:

- enhancing agricultural productivity
 - strengthening food security
 - improving supply chain resilience
- 



INDAGRA

2025 *versus* 2026

What we achieved in 2025 and what we will do in 2026.



2025

Collaborations with industry associations: the Farmers' Club, LAPAR, and AGFR.

Outdoor demo areas

LED stage – where the Agrovision conference was held: Innovation, resilience, and sustainability in Romanian agriculture

Partnership with AGRO TV

2026

Collaborations with industry associations

Outdoor demo areas

The AI Conference in the Agricultural Industry

Plus many other opportunities we are currently working on.



INDAGRA FOOD

2025 *versus* 2026

What we achieved in 2025 and what we will do in 2026.



2025

Conference program

International Pizza Championship

Zona Demo

Panels on the “Romanian Product”

Chefi la cuțite: Culinary demonstration

Collaborations with industry associations:
APAR, APCPR, APPR, and AGFR

Ilbah Workshops: Culinary demonstrations

2026

GastroVerse by Indagra Food

Conference program

International Pizza Championship

Demo Area

Panels on AI in the food industry

Chefi la cuțite

Collaborations with industry associations:
APAR, APCPR, APPR, and AGFR

Ilbah Workshops: Culinary demonstrations





The perfect symbiosis

Tradition and innovation

In this edition, we bring to the forefront the profound connection between authentic values and technological progress. We invite you to discover how the past and the future can coexist harmoniously through a series of demonstrations, workshops, and exhibition concepts that perfectly illustrate the transformation of Romanian agriculture, as well as the food industry. From traditional craftsmanship to autonomous innovations, visitors will have the opportunity to explore two complementary worlds united by the same goal: sustainability, efficiency, and respect for nature.



✓ Comparative demonstrations

Traditional methods vs. modern technologies

✓ Workshops

Agricultural crafts, grafting, natural gardening, cooking classes

✓ Evolution

Exhibitors blending history with progress

✓ Tradition

Traditional cuisine in gastronomic areas



Event structure

INDAGRA & INDAGRA FOOD 2026

INDAGRA – agriculture

INDAGRA FOOD – food industry

AI Agriculture & Food AI Summit 2026 –
Powered by INDAGRA



INDAGRA 2026 Event structure



Agricultural machinery and tools

Smart irrigation systems

Greenhouses and polytunnels

Premium professional seeds

Agricultural transport solutions

Innovative solutions for viticulture

Sustainable agricultural fertilizers

Agricultural weighing systems

Fruit trees and ornamental flowers

Livestock farming

Solar panels for agriculture

Protective equipment

INDAGRA FOOD 2026

event structure

- INDAGRA MEAT
- INDAGRA BAKERY
- INDAGRA DAIRY
- INDAGRA DRINKS
- INDAGRA ARTISANAL & LOCAL FOODS
- INDAGRA PLANT BASED



Distinctive features of the 2026 edition



Two thematic platforms dedicated to innovation

Agriculture & Food AI Summit 2026 – Powered by INDAGRA

Regional positioning for Central and Eastern Europe

Strong focus on strategic collaboration and competitiveness

- Over the course of the five-day event, the programme will feature two major thematic directions: digital transformation in agriculture and the application of artificial intelligence in the food industry.

- The 2026 edition stands out through the inclusion of a strategic summit dedicated to digital transformation and the use of artificial intelligence in agriculture and the food industry.

- The summit is designed as a regional dialogue platform, bringing together European and national decision-makers, institutions, universities, and industry leaders.

- The 2026 edition places strong emphasis on cooperation between public authorities, academia, and the private sector, with the aim of supporting the development of AgriTech and FoodTech and strengthening the competitiveness of European agriculture.

Exhibit at **INDAGRA & INDAGRA** **FOOD 2026!**

Be part of the future of
agriculture and the
food industry!

Join the most innovative players in the field and seize the opportunity to showcase your solutions in a professional setting with national and international visibility.

**Specialized
audience + access
to the broader
consumer market**

**The opportunity
to hold live
demonstrations
and product
launches**

**Extensive B2B
network + media
promotion + the
ROMEXPO
SmartApp**

**Association with
Romania's most
relevant event in
the field**





Statistical data from the **2025** edition

- **20 countries represented:** Austria, Belgium, Bulgaria, China, Croatia, France, Germany, Greece, Italy, Lithuania, the Republic of Moldova, the Netherlands, Poland, Romania, Serbia, Slovakia, Spain, Turkey, Ukraine, Hungary
- **30% internationalization**



500+
exhibiting
companies



62.000 sqm
of exhibition
space



36.000+
visitors



Innovation and tradition cultivated with passion for the future.

We look forward to welcoming you to
INDAGRA & INDAGRA FOOD 2026!

Contact the organizing team to register:

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Let's create
a successful
edition
together



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You can also find us on
www.romexpo.ro

The background is a light green color with a white, torn paper effect along the top edge. Three green leaves are scattered across the scene: one near the top right, one in the middle, and one near the bottom center. The text "THANK YOU!" is centered in a bold, dark green font.

THANK YOU!